



TRANSFORMING
TOMORROW



One of the many fine qualities of Wartburg is the centrality of the mission in every facet of the college's work. In fact, it's what drew Christy and me to campus, this sense that we know who we are and we know what we're trying to do. When a student joins the college, we know that student is bound for a life of importance, of vocation within a community—and it is our job to prepare him or her for it.

That's at the core of the Lutheran vision that Martin Luther was discerning during the Reformation: each person is born to a role within a community, a role of value. In that spirit, it has been so gratifying to see the roles each of you have taken on during the Transforming Tomorrow campaign, from the college's talented faculty and staff to our supportive friends and benevolent donors.

It's been remarkable to me—sometimes downright stunning—to learn how generous people have been throughout this campaign. Over and over again I saw people make a gift early on and then dig deep to make an additional gift because they really wanted these projects to be completed. We could not have predicted the success of this campaign five years ago; we could not have known that our plans to invest in people, places, programs, and the Annual Fund would bear such fruit for Wartburg.

Transforming Tomorrow was a truly comprehensive campaign. It has touched so many lives and reshaped the college in too many ways to count, but in the pages that follow, we share some illustrative stories from students, staff, faculty, and donors.

I'm so grateful for the support you've given our students, whom it is our responsibility to challenge and nurture for those lives of leadership and service we anticipate and expect they will lead. Our accomplishments during Transforming Tomorrow are something of which the whole Wartburg family should be proud.

Darrel D. Colson
President



INVESTING IN PEOPLE

CAMPAIGN GOALS

Scholarships – \$35 Million

Increasing the level of scholarship support is critical for Wartburg and the students it serves.

- Enable Wartburg to meet 90 percent of students' demonstrated financial need, up from 79 percent, which puts a Wartburg education out of reach for some families.
- Strengthen the College's academic profile by creating scholarships to recruit the best and brightest students.
- Create sustainable scholarship resources to support a diverse student body.

"Worth It" Marketing Initiative – \$2 Million

A focused initiative to strengthen the Wartburg brand and create broader awareness of its distinctive mission and educational programs will help Wartburg become Iowa's private college of choice.

- Position Wartburg to successfully compete in a crowded educational marketplace.

TOTAL RAISED
\$33,944,669



Scholarships

Since the start of the campaign, the college has awarded 63 new named scholarships, aiding 177 students. Wartburg now meets 85 percent of student need, a six-point increase.

Scholarships Expand Access to a Wartburg Education

When Pam and Steve Van Vleck sat down with their son, Evan '21, to discuss college applications, Wartburg made the list, but it was more of an afterthought.

That changed when Evan got his acceptance letter, which indicated he was eligible for \$20,000 in financial aid and scholarships—and more if he attended a Scholarship Day.

“We’d have been at a public school,” said Pam. “That first \$20,000 is what really opened the door for this to even be an option.”

“It felt very reassuring that someone looked at him enough to offer that,” said Steve. “No one gave him the amount that Wartburg did.”

That prompted the Van Vlecks to make Waverly one of their first destinations for a college visit, and it sealed the deal, Pam said.

“From that moment on, nothing met the standards that we had when we came here.”

Parker Hammel '18 felt the same way after his campus visit.

“It wasn’t one specific thing. Everything kind of clicked, and everything felt like home,” Hammel said. “I knew this was the place I wanted to be.”

But he also knew he would be paying for his college education on his own, and the price worried him. He anxiously awaited his financial aid letter and was relieved to discover the amount of institutional support he received, including the Edwin and Marilyn Harmening Endowed Scholarship.

“I wouldn’t have been able to afford to come here paying on my own, there’s no way,” he said. “The scholarships made it possible.”

It’s important to Gordon Sween '89 to enable the educations of students like Evan and Hammel, which is why he created an endowed scholarship.

“When I was contacted about participating in the Transforming Tomorrow campaign, I was immediately drawn to helping the college extend financial assistance to those who would benefit themselves and our community through the Wartburg experience,” Sween said.

The dividends from investments like Sween’s are plentiful. Hammel, a member of the NCAA’s Student Athlete Advisory Committee, knows his unique experiences and those of all students are directly connected to the support of donors.

“We’ll forever be grateful for the opportunities that donors give us,” he said.

Pam and Steve are equally thankful for the financial aid that put a private education in reach for their son.

“To sit back and think, \$20,000, that’s \$80,000 in four years. That’s crazy money,” Steve said.

TOMORROW, TRANSFORMED

WORTH IT INITIATIVE



Four years ago, Wartburg College commissioned SimpsonScarborough to complete a national research study as part of the Transforming Tomorrow campaign. This study helped us understand what attributes made Wartburg a highly effective and distinctive liberal arts college, the level of awareness that existed about the college, and how the college was perceived by various constituencies.

This research confirmed that the national conversation about higher education had changed over the past decade. More people were—and still are—questioning the value of higher education.

Our new value-focused marketing campaign addresses those concerns head on. The nationally trademarked slogan “Worth It” became shorthand for a positioning statement that gave focus to this new marketing approach. Once Wartburg had a better understanding of its place in the market, we positioned ourselves for the future by investing in a comprehensive and strategic geo-targeted marketing plan.

We’ve greatly increased our presence in areas like Minneapolis/St. Paul; southern Minnesota; and Denver, Colo., to build awareness of Wartburg and its educational opportunities. The results we’ve already seen are promising, with applications increasing by 300 percent in some areas and a correspondingly greater number of admitted students. We will continue to capitalize on the gains we’ve made and expect momentum to build in the years to come.

Thank you for your support and for the ways you continue to share why Wartburg is Worth It.

Chris Knudson '01
Director of Marketing and Communication





INVESTING IN PLACES

CAMPAIGN GOALS

Transformation of Clinton Hall – \$8 Million

Building on a tradition of community, Wartburg will create an innovative living and learning environment, starting with Clinton Hall.

- Create for students a dynamic living and learning environment, enhancing community as well as supporting recruitment and retention.

Instructional Resources and Technology – \$3 Million

Acquiring and utilizing the latest technology is imperative for Wartburg to attract the best and brightest students and faculty.

- Provide students with the necessary tools of discovery and enable faculty to utilize technology to enhance teaching and learning.

Outdoor Athletic Facilities – \$3 Million

Student-athletes at Wartburg compete for national championships, and it's important for the outdoor athletic facilities to match that level of excellence.

- Improve outdoor practice and competition venues for hundreds of student-athletes and create a quality experience for fans and visitors.

TOTAL RAISED
\$14,350,243



Renovation, Addition Redefine Clinton Hall Residential Experience

When Ian Coon '20 took his Wartburg tour, he was struck by the beauty of the campus. However, he was concerned by the outdated first-year residence halls.

“They were a little old, and the hallways were kind of dim and dark,” he said.

As part of the Transforming Tomorrow campaign, Wartburg renovated Clinton Hall, which was erected and expanded in 1957 and 1966, respectively. The project was aided by donors like Bill '89 and Trudy Wessels through outright gifts and the Clinton Hall Floor Wars, a fundraising competition among former residents. One South, where Bill lived for two of his three years in the hall, was the victor.

“I thought it was a great way to get people engaged,” he said. “I knew it was inherently a competitive group of people.”

While Clinton Hall still stands, it's now part of the McCoy Living and Learning Center,

the first capital project in Wartburg's recent history to be paid for without debt. The name recognizes Mike and Marge McCoy's lead gift.

The center encompasses the residence hall and an addition, which includes the high-tech Soenke Classroom, expanded common areas like the McElroy Theater Room, and the Zimmerman Residence, a faculty apartment. The building has new, energy-efficient plumbing, heating, and windows and now features air conditioning and an elevator.

“I call it the Hilton Hotel of Waverly,” Ian said.

Ashley McHose is the building's inaugural faculty-in-residence, and the information literacy librarian has seen the benefits of connecting with students outside the classroom. She recalled a student who struggled in her class but often participated in hall events and other social activities.

“By being able to cross over and reach that

student in the student life realm, I could better adapt what I was doing in the academic realm,” she said.

McHose has been pleased with the high participation rates in more than 200 hours of programming, including movie nights and foreign-language conversation tables. Coon recalled an event during finals where students took a break to drink apple cider in the Zimmerman Residence.

“That made the residential life feel more like home life,” said Coon. “It wasn't quite as large a transition.”

The common areas and study rooms peppered throughout the building also create more opportunities for students to connect.

“They were a social accelerator,” Coon said. “We were a pretty diverse floor, and we all got along very well and hung out together just because the space allowed for those interactions.”

High-Tech Classrooms Strengthen Student Learning

When Jill Westen, an information literacy librarian, teaches students how to do research, she doesn't explain the concept in the abstract. Instead, she has students gather sources so they can put those principles into practice.

To discuss them, Westen relies on the displays installed around a pair of high-tech classrooms in Vogel Library. She can quickly bring up students' screens, sharing their findings with the class.

"There's the overall trend in academia, and I think in workspaces, to do more group work," she said. "This definitely helps facilitate that."

The classrooms are part of a high-tech makeover funded in part by a grant from the Margaret A. Cargill Foundation. The library has also added a set of powerful PC and Mac workstations; some collaborative spaces for group work; and a cart of laptops, cameras, and other equipment maintained by a team of student workers.

"Before we got the new classrooms, I was already frustrated with the model of a lecturer and demo that doesn't hold students' attention," said Westen.

Research backs Westen up, according to Stephanie TeKippe, an assistant professor of education. Lectures fall into the category of passive learning, which leads to poor retention of information. Active learning boosts retention and includes group discussions and presentations—the exact sorts of collaboration TeKippe and Westen strive for in the new classrooms.

"It's changed from me providing the information to me being a facilitator," TeKippe said. "They're really in charge of their own learning. They're going out and gathering materials, they're sharing materials, they're teaching and learning and growing from each other."

That type of learning is sticking with students. After experiencing one of the high-tech

classrooms, students gravitate toward the collaborative library workspaces, TeKippe said, and the experience of sharing their work leads them to become more confident and better presenters.

"They don't have trouble with eye contact, those soft skills of communication, because they're so used to doing it on a regular basis," she said.

TeKippe hopes more faculty will take advantage of the high-tech classrooms. "It's not a lot of work to change your materials. It's more of a change in a mindset of how you teach."

Westen agrees that the collaborative model of teaching is the future of education. "I believe they're developing a passion for being a lifelong learner because they're really learning how to learn. They're not sitting there passively, they're being active in their education."





Outdoor athletics facility improvements

- Baseball: Installation of FieldTurf at Hertel Field.
- Football: Replacement of FieldTurf on Zimmerman Field.
- Lacrosse: Creation of a competition field.
- Soccer: Construction of a press box and improved audio equipment.
- Softball: Improvements at Lynes Field to match rulebook specifications.
- Track and field: Resurfaced track at Walston-Hoover Stadium.
- Multiple sports: Daktronics video board at Walston-Hoover Stadium.

Knief Outdoor Athletics Pavilion Steps Up Wartburg's Game

Mark and Deb Boyke were frequent visitors to Wartburg's soccer field, cheering on daughter Lindsey '13 and son Austin '16 through their four years of athletic success.

When they heard about the plans for the Knief Outdoor Athletics Pavilion, they jumped at the chance to support the project.

"We liked the fact that it can be used for a variety of purposes for players, coaches, and the teams' fan bases—like nicer bathrooms at the field," said Deb.

The pavilion is named in recognition of Lotus Knief '52, whose estate gift was in honor of her father, Elmer, a 1918 Wartburg graduate who played on the baseball team. The building now serves as a storm shelter and a concession stand and provides restrooms for fans and players.

"It seems small to say that we're excited about restrooms, but it's such a nice feature," said Tiffany Pins '05, head coach of women's

soccer. "It's something nice we can offer to our alumni and fans who watch us play."

Besides the amenities the pavilion offers, it also serves as an anchor for the northwest part of campus, which includes Hertel Field and the new lacrosse field.

"It draws that whole athletic facility together," Pins said. "We have a really nice sports complex out there, not to mention the pavilion's indoor turf space, which we utilize a lot with our teams and camps."

While the soccer teams use the turf space for drills, it also boasts a state-of-the-art pitching simulator for the baseball team.

"I haven't really seen any Division III programs that have this type of facility," said first baseman David Fitzgerald '19. "It's awesome. It really does give us a great advantage. If you have a bad game, bad series, bad weekend, the simulator allows you to go in whenever you

want, get some extra work in, and feel good about yourself."

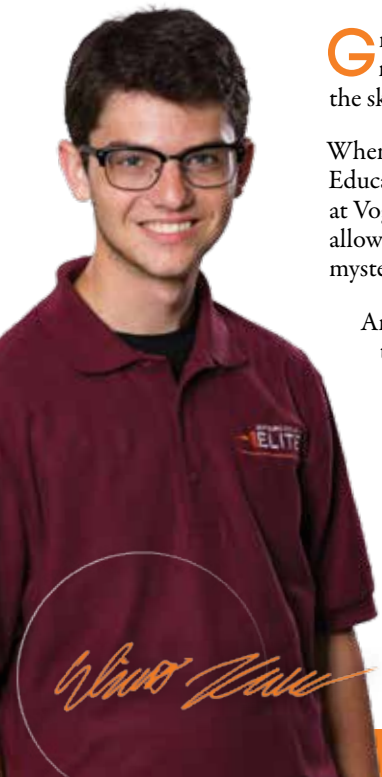
In addition to enabling smaller drills and practice, the facility features a conference room where teams can discuss strategy and review game footage.

While the pavilion was dedicated after the Boykes' children had graduated, that wasn't a deterrent to their giving.

"We discussed the fact that neither Austin nor Lindsey would get a chance to use the facility," Mark said. "But that wasn't the point in our support. It was more the pride in knowing that our family contributed in some small way to the Wartburg community, both on and off the soccer field."

"With the great education our kids received from Wartburg, as well as the lifelong lessons and experiences they gained, we felt it was important to give back," Deb said.

ELITE TEAM



Growing up, I was always fascinated by technology—so much so that I wanted to work in IT as an adult. When I saw my life starting to direct me toward the education field, I worried I would never be able to develop and make use of the skills I had picked up assisting friends and family members over the years.

When I decided to apply for a job on campus, I found a listing for a consultant on the Emerging Leaders in Technology Education team, or ELITE. These students maintain the laptops, cameras, and other equipment offered for checkout at Vogel Library and teach others across campus how to use that hardware and software. Not only would this position allow me to do something I loved, it would give me an avenue to help other people. Recovering a 20-page final paper that mysteriously disappeared could be the difference between passing and flunking.

And that is what ELITE has provided me that I could not find anywhere else: a place to not only make use of my talents, but to develop them. Since I started in 2015, I've been blessed with the opportunity to learn how to create websites; to build up my graphic design skills; to get hands-on experience with HD cameras, laptops, and tablets; and so much more. When Vogel Library acquired a 3-D printer, I had the honor of setting up, testing, and running it, which is an experience I couldn't have had at another school. It's been great to watch how members of the Wartburg community have used its capabilities for projects both fun and serious.

But most importantly, ELITE has allowed me to help others see just how incredible technology can be, using the modern equipment we now have as a result of the Transforming Tomorrow campaign. I'll use the skills I've learned as an ELITE member long after I've left campus, and the program will continue to prepare Wartburg students for success.

Elliott Kuchera '19
Waterloo, Iowa



A student in a chemistry lab wearing safety goggles and writing on a whiteboard. The whiteboard has chemical structures and equations drawn on it. The text 'INVESTING IN PROGRAMS' is overlaid on the image, with 'INVESTING IN' in white and 'PROGRAMS' in orange.

INVESTING IN PROGRAMS

CAMPAIGN GOALS

Academic Programs and Faculty Development – \$9 Million

Securing resources to recruit and empower outstanding faculty, as well as enrich new and evolving academic programs, is critical for Wartburg to fulfill its mission.

- Create five endowed chairs and professorships.
- Help faculty integrate technology into their teaching.
- Allow the College to better serve students by capitalizing on opportunities to develop new academic programs or enhance existing ones.

Experiential Learning, Student Support Services, and Co-Curricular Programs – \$7 Million

Campaign gifts will create opportunities for more students to participate in distinctive programs and activities, including study abroad, service trips, leadership education, off-campus internships, and co-curricular programs. Additionally, it will support the student-focused resources provided by the Pathways Center, which include academic advising, career and vocation services, and counseling services.

- Empower faculty and staff to mentor students, helping them discern their vocation and realize success.
- Create opportunities for more students to engage in value-added experiences, like study abroad, Wartburg West, internships, or research projects.

TOTAL RAISED
\$14,482,046



New or elevated endowed positions

- The Eugene and Ruth Weidler Drape Distinguished Professorship in Music Education.
- The Gary and Donna Hoover Distinguished Professorship in Engineering Science.
- The Gerald R. Kleinfeld Chair in German History.
- The Mike and Marge McCoy Family Distinguished Chair in Lutheran Heritage and Mission.
- The Tomson Family Distinguished Chair in Social Work.
- The Richard R. & Sandra K. Wahl Professorship in Biology.

Endowed Chairs, Professorships Strengthen Academic Programs

Dr. Scott Muntefering has high expectations for the students leaving Wartburg to become music teachers.

“Students say, ‘I just want to survive the first year,’ and we say, ‘No, we want you to be successful that first year.’”

Muntefering and his colleagues are better equipping students for that success since the creation of the Eugene and Ruth Weidler Drape Distinguished Professorship in Music Education in 2015, funded by an estate gift from Eugene Drape.

“Not to toot our own horn, but around the state, we are becoming known as the place to go in terms of music education,” he said. “It’s becoming evident that we are moving to the front of the pack.”

Dr. Gerald Kleinfeld created a distinguished professorship in German history in 2007 and chose to elevate that position to an endowed

chair, held by Dr. Daniel Walther, in 2015 as part of the Transforming Tomorrow campaign. Kleinfeld also made gifts to scholarships, Clinton Hall, and the German Institute.

“One of my obligations as an older person is to help the coming generations,” he said. “You want to give to them so they can have good lives—and better lives.”

The endowment that undergirds a chair or professorship provides dedicated funding in its area and generally supports the college’s endowment, enhancing education for all students.

“When you give this money to found a professorship, and then expand it into a chair, what you’re really doing is giving the students of Wartburg a very good education,” Kleinfeld said.

Muntefering has leveraged that money to send students to conferences and workshops to jump-start their professional development.

He’s also brought internationally acclaimed performers to the annual Wartburg Trumpet Festival and arranged concerts and master classes from groups like the Stan Kenton Legacy Orchestra and the Freedom Winds.

“Music and education both rely on experiences,” Muntefering said. “By providing these experiences to our students, we’re putting them ahead of the curve when it comes to applying for jobs.”

Kleinfeld downplays his part in providing those experiences.

“The Kleinfeld chair isn’t there to honor me,” he said. “It doesn’t really make any difference that my name is on it. Everybody’s achievement at Wartburg is their own. ... I just enabled or helped to enable.”

“God has given me certain blessings, and I have great joy in passing them on. That’s reward enough for me.”

Wartburg West's Evolution Inspires New Co-Curricular Opportunity

Wartburg West, the college's experiential learning program in Denver, Colo., marked its 30th anniversary during the Transforming Tomorrow campaign.

Yet in its fourth decade of providing an urban experience for Wartburg students, the program continues to evolve. Danielle Harms is the director of outreach and project development, a position created by support from the campaign.

"My charge is to assess our opportunities in Denver and decide 'What more can we do?'" she said.

More, in this case, includes exploring programming for groups other than degree-seekers and inking an agreement with Augustana College to send its students to Wartburg West. More partner schools are on the horizon, eager to take advantage of the unique opportunities the program provides.

"At Wartburg West, students are out in the

community, learning by doing. We know that we're really good at using Denver—or any urban environment—as a classroom or a lab."

That made it an easy decision to launch the Des Moines Urban Experience, said Jo Dorrance, internship coordinator. The program takes what works well in Denver and transplants it a little closer to home.

Students live on the former American Institute of Business campus, now owned by the University of Iowa, and typically complete an internship or teaching field experience. Dorrance has placed students at Ernst & Young, the Des Moines Social Club, and Cumulus Media, among others.

The program is starting small—eight went in the first academic year, with another 10 this year—but will ramp up as students are able to fit it in their schedules.

"As we market the program, the younger

students coming in are really sold," Dorrance said. "We're looking at all kinds of opportunities to make the program grow."

One of the older students who jumped at the chance is Dexter Bass '17, a New Orleans native. He completed two internships in Des Moines in the program's first year and, as a result, decided to move there after graduating.

"I wanted to see if, after college, I could potentially live in Des Moines," he said. "It's thriving and growing. That's when I decided, 'OK, I think Des Moines is going to be the place.'"

Bass encourages other Wartburg students to explore what the program has to offer.

"You're going to need an internship on your resume, and Des Moines is a great city," he said. "It was a great idea for getting prepared for applying for jobs. My resume's stronger now than it was before."





TOMORROW, TRANSFORMED

LUTHERAN HERITAGE & MISSION CHAIR

One of the things I treasure most about the Mike and Marge McCoy Family Distinguished Chair in Lutheran Heritage and Mission is the name: “Lutheran Heritage and Mission.” Like the Wartburg College mission statement itself, the distinguished chair I’m privileged to hold is defined in terms of a “both/and.” “Lutheran” doesn’t just say something about the College’s history but also about its current identity and its commitment to the future. That dialectical “and” pushes me—and pushes Wartburg—to keep growing. It’s like the title of *Wartburg College: Still on the Move*, the history book by Dr. Ronald Matthias ’54.

The McCoy Distinguished Chair provides me with a reduced teaching load as well as with a supplemental budget for travel, research, and mission-related activities. This allows me to carry on an active writing and speaking schedule in addition to my regular campus responsibilities. Last year, I published my second book, an edited volume titled *Together by Grace: Introducing the Lutherans*, which was commissioned by the Evangelical Lutheran Church in America as a resource for the 500th anniversary of the Protestant Reformation.

The additional financial support allows me to spend several weeks in Germany each year. Although I’ve visited the sites associated with Reformation history and Wartburg College history many times, I continue to grow from engagement with these places and the people who live and work there today. This enriches both my teaching and my scholarship, as I continue to integrate new insights into my work.

I feel very fortunate to be the first holder of the McCoy Distinguished Chair, and I’m very grateful for the endowment of this position that will continue to serve Wartburg College faithfully for years into the future.

The Rev. Dr. Kathryn Kleinhans

Mike and Marge McCoy Family Distinguished Chair in Lutheran Heritage and Mission





ANNUAL FUND

CAMPAIGN GOALS

Annual Fund – \$8 million

Continued growth of the Annual Fund is an essential component of the Transforming Tomorrow campaign. That's because gifts to the Annual Fund impact the educational experience of every Wartburg student.

- Sustain student services, including health and wellness, dining, residential life, counseling, academic support, and career services.
- Support student activities and programs, including campus ministry, student government, and more.
- Maintain campus infrastructure, including utilities, equipment, grounds, and maintenance.

TOTAL RAISED
\$6,495,059



UKnight Day Brings Wartburg Community Together in Giving

During the last academic year, more than 1,400 Wartburg students, alumni, and friends came together to share their Wartburg pride—not on Homecoming, but on the third annual UKnight Day.

Donations large and small rolled in throughout the 24-hour period as donors shared their Wartburg stories across social media.

“The spirit of the day, with everyone coming together to celebrate their love of Wartburg, makes it like a virtual Homecoming,” said Tony Smith, associate director of alumni and parent relations.

“Everyone who gives on that day gets an individualized image they can share with pride. It’s a great way to recognize our annual donors, from the students donating their spare change to larger challenge gifts.”

Annual gifts above \$1,000 are also marked by inclusion in the Tower Society. Lindley and

Joanne Shipman ’69 Jones, two of the co-chairs of Transforming Tomorrow’s Waverly Appeal, changed membership levels in the Tower Society by stepping up their annual giving during the campaign.

“We wanted to increase our support to Wartburg for its valuable contribution to the community in which we now live,” said Joanne.

“Specific gifts for special projects and purposes are essential, but giving to the Annual Fund helps the college manage its operating expenses and calibrate tuition fees for students.”

That same logic underpins UKnight Day, according to Stephanie Dunbar ’18, president of Students UKnight.

“UKnight Day sends the message that giving back is important to institutions like ours,” she said. “It makes sure that every student is

being provided what they need to have a great Wartburg experience.”

While not everyone can make an annual gift, those who share the Wartburg message on UKnight Day and throughout the year are just as critical to the college’s success.

“We always say ‘participate, provide, and promote’ because there are so many ways to support Wartburg’s mission,” said Smith. “Coming to events, telling a prospective student about Wartburg, sharing a Facebook post—they seem like small things, but they’re really important.”

“It’s about being engaged with Wartburg and what’s happening on campus. That’s why we measure UKnight Day’s success by the number of donors who participate, not the dollars raised.”

“It doesn’t matter how much you’re giving,” said Dunbar. “Every gift is important.”

KNIGHTCALLING

My career as a Knightcaller started nearly as soon as I arrived on campus. I spent the year calling alumni, parents, and friends of the College, soliciting donations to the Annual Fund, and I enjoyed every part of it. You never know what you're going to hear from the people on the other end of the phone, and I've had some amazing experiences and conversations I will never forget.

I was calling parents of former students one night, and I talked to a woman whose daughter went to Wartburg, had a very successful four years here, and went on to become a computer science professor. Though it was a nice chat, I didn't think much of it at the time.

That summer, I worked as a camp counselor. Our group traveled to churches around Wisconsin, and we would stay with host families for the week. On one move-in day, I was wearing a Wartburg sweatshirt, and our host mother noticed and began asking me questions. Of course, it turned out that she was the proud mother I'd spoken to months earlier, and she remembered talking with me. Knightcallers may be the only connection some people have with Wartburg in a given year—and we are making sure the connection stays strong.

But Knightcalling isn't just about engagement. I'm motivated by the difference our work makes on campus to support the operations of the College through the Annual Fund. I've also been inspired to work harder on my studies after hearing stories from alumni about the amazing things they have achieved after graduating.

Getting to interact with so many people who care about Wartburg has allowed me to realize what a wonderful community this college has created for so many—and is still creating to this day. The Transforming Tomorrow campaign has allowed us to grow this community, and we would not be able to keep moving forward if it were not for the wonderful parents, alumni, and friends of Wartburg.

Athena Hansen '19
Austin, Minn.





CAMPAIGN GIFTS

Wartburg College is blessed with a strong community dedicated to service, giving freely of time, talent, and treasure. Every gift is gratefully received by the College, and in the following pages we list lead gifts, both outright and deferred, made during the Transforming Tomorrow campaign. These listings are based on our most recent records; if you believe there is an error, please contact the Development Office.

\$1 MILLION OR MORE

Anonymous
Eugene W. Drape
Frederick W. & Susan C. Hagemann
Gary D. & Donna M. Hoover
Edward W. Jesse, Jr.
Lindley H. & Joanne S. Jones
Dr. Gerald R. Kleinfeld
Rev. Ronald G. & Mary Ellen N. Koplitz
Mary K. Krohlow
Raymond F. & Judith K. McCaskey
Michael J. & Marge D. McCoy
Dr. Ralph E. Otto
Franklin I. & Irene List
Saemann Foundation
Jack C. & Sarah J. Salzwedel
John H. Sauer
Paul E. & Pamela H. Schell
Jack V. & Marietta M. Schemmel
Sylvia O. Schmidt
O. Jay & Patricia A. Tomson
Richard O. & Marge Zimmerman

\$500,000 TO \$999,999

Anonymous
Roy J. Carver Charitable Trust
In Memory of Sidney H. Curtis, M.D. '54
Kent R. & Anne Floy
Dennis B. Kouhns
Harold P. & Grace A. Kurtz
John A. & LaVonne M. Leonard
Dolores M. Lillge
R. J. McElroy Trust
Steven M. & Susan Platte
Stephen P. & Kimberly M. Simpson
Gordon T. Sween
Dr. Richard L. & Sandra K. Wahl
Dr. Gilbert R. & Mary A. Wessel
Andrea M. Westmeyer
& Tim Downing

\$250,000 TO \$499,999

Alvin F. & Jeannette M. Bahlmann
Dorothy E. Bowen
Margaret A. Cargill Foundation
Dr. William A. Davis &
Rev. Kathryn Franzenburg
Dr. H. Bruce & Rose Marie Friedrich
Matthew E. & Nancy J. Harms
InFaith Community Foundation
Iowa College Foundation
Wayne A. Kimball
Geraldine W. Lambert
Dr. Stephen P. & Elaine C. Main
Douglas D. & Mary V. Mason
June M. Mehlhaus
Alfred D. Mehmen Trust
Robert L. & Susan J. Miller
Daniel A. Moeller
Dean Webb & Joanne M. North
Dr. John R. & Kirsten R. Ohle
Eugene M. & Alice S. Oltrogge
Lyle A. & Karyn A. Quandt

Rachel A. Riensche
Frederick C. Steinhauer
William R. & Janet L. Striepe
Thrivent Financial for Lutherans
Martin A. & Billie Jo Timm
Don G. & Faith E. Trapp
Shirley S. Walker
Dr. Darrell & Lauralee Zenk

\$100,000 TO \$249,999

Anonymous
Mark W. & Peggy A. Baldwin
Stephanie A. Baty
Dr. Charles Birnstiel
Rosemary I. Blong
Muriel J. Boedecker
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Innovation Studio

The Innovation Studio provides a dedicated laboratory space for engineering science students. The studio includes multiple 3-D printers; a laser cutter; and tools for metalworking, woodworking, electronics, and robotics. The space expands possibilities for cross-disciplinary collaboration on research and other projects. The project was supported by lead gifts from past and present national advisory board members, including Kent '78 and Anne Floy, Bruce '58 and Rose Marie Friedrich, sisters Kerri Blobaum '94 and Erica Gallant '99, Gary and Donna Hoover, Kirk '81 and Karen Waltmann '82 Kleckner, and Everett '58 and Marlene Haibeck '59 Vorthmann, as well as a Roy J. Carver Charitable Trust grant.

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ORANGE OPPORTUNITY

During the Transforming Tomorrow campaign, Ray '65 and Judy Slade '65 McCaskey pledged Wartburg's largest-ever commitment, an \$11.5 million gift to scholarships.

Orange Boost and Orange Opportunity scholarships are awarded to students from Chicago, the couple's hometown, but the support they provide goes much deeper. The McCaskeys meet routinely with "their students," whether that's on campus or back in Chicago during breaks in the academic year.

"We provide a little cheering section for them, to let them know somebody's paying attention and caring if they're succeeding or not," said Ray, the former CEO of Blue Cross/Blue Shield of Illinois, Texas, New Mexico, and Oklahoma.

"We're bringing these kids from the inner city of Chicago to Wartburg on scholarship, and we want it to be a great experience," said Judy.

Esmeralda Alarcon '20 is one of those students. She's planning to triple major in international

relations, peace and justice studies, and political science.

"I was a little concerned as to how my family would afford me going to college," she said. "The scholarship provided by the McCaskeys was a huge blessing as it gave me the opportunity to attend an amazing school."

Alarcon is a resident assistant in Clinton Hall, which is fitting: the McCaskeys helped finish the fundraising for the hall's renovation with a \$1 million matching challenge. The main commons now bears their name, as does the McCaskey Lyceum in the Saemann Student Center.

"The McCaskeys are so wonderful," said Alarcon. "I have always felt they believed in me and my vision for my future."

"It's the personal part, when you get to know the kids and they're not just a name on a list," Judy said. "This is not an obligation, but it seems to have grown, and it's enriched our lives by having these relationships."



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Neumann Auditorium Acoustic System

In 2015, Neumann Auditorium became a test site for the Wenger Transcend Active Acoustic System. The system uses a series of speakers and complex algorithms to alter the acoustics in the auditorium as needed, converting a space designed for spoken-word events to one suitable for choral, orchestral, and other performances. This flexibility has enlivened the soundscape in Neumann and widened its uses. The project was supported by a lead gift from Lindley and Joanne Shipman '69 Jones.

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Archivist Initiative

As a result of the Transforming Tomorrow campaign, a full-time archivist has been hired to catalog Wartburg artifacts and Archives of Iowa Broadcasting materials, which are housed at the College. Copies of the Fortress, Wartburg Magazine, and some issues of the Trumpet are now available online in digital collections, as are many videos from the broadcasting archives.

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SLIFE INSTITUTE FOR SOCIAL WORK

Wartburg's social work students spend much of their time engaged with the community, working with organizations like Black Hawk County Juvenile Court Services to evaluate its services, with the Bremer County Veterans Affairs Office to develop a mentoring program for returning soldiers, or with Retrieving Freedom to train service dogs.

That important work is overseen by the Slife Institute for Social Work Consultation, Research & Training, created in 2012 to facilitate partnerships that fill a tangible need in the community and provide hands-on experience to Wartburg students. The institute was supported by a lead gift from Jack '82 and Sarah Slife '82 Salzwedel in memory of Sarah's parents, Harry and Polly Slife.

"Jack and I think this is a great thing for the college—for its mission of challenging and nurturing students for lives of leadership and service," Sarah said. "This is another element of education that has real world applications. It encourages people to pursue their passions and make a difference in the world."

O. Jay and Patricia Tomson had already proved their passion for social work, shared by daughter Sara Tomson-Hooper '89, by creating an endowed professorship in 1994. As part of the Transforming Tomorrow campaign, they elevated it to the Tomson Family Distinguished Chair in Social Work in 2012.

"Whatever we've earned in our businesses, we've earned it from the communities and people we've helped," said O. Jay. "We have to return it. This is a way of doing that."

The Tomson Distinguished Chair provides leadership and support to the Slife Institute, which allows the institute to focus its resources on students and helping those who need it most.

"As the students at Wartburg College go out into the world and do their best, they're working on disaster relief, with dysfunctional families, on violence prevention, and with people in physical and financial need," said O. Jay. "The Lutheran colleges work very hard to see that their graduates are useful and they become servants."



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The Knights Legacy Circle is an endowment that provides funding to Wartburg's athletic program or its individual teams to defray the costs of travel, equipment, and uniforms. The circle was founded by a gift from June Rickhoff Mehlhaus '61 in honor of her late husband, John '62, who played basketball as a Knight. Other donors continue to add their support through outright or deferred gift commitments.

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Each year, the Institute for Leadership Education selects four first-year students passionate about leadership and service to serve as Baldwin Leadership Fellows during their time at Wartburg. The students attend the Air Force Academy National Character & Leadership Symposium during their second year and are expected to expand the conversation about leadership and civic engagement on campus as well as mentor other students. The program recognizes a gift from Mark and Peggy Baldwin.

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We want to offer our deepest, most heartfelt gratitude to everyone who has lent their support to the Transforming Tomorrow campaign. This momentous undertaking would not have been possible without the leadership of the Campaign Steering Committee and the National Campaign Committee; the generosity of the 12,589 donors who made gifts, including 5,844 first-time donors to Wartburg; the devotion of those who shared the message of the campaign with family and friends; and the dedication of Wartburg's faculty and staff, many of whom labored tirelessly behind the scenes.

Transforming Tomorrow was an ambitious five-year undertaking. It's worth recalling that the suggested target for the campaign was \$50 million, but the Board of Regents thought we could do more—must do more—to help challenge and nurture our students for lives of leadership and service as a spirited expression of their faith and learning. While we never thought our \$75 million goal was out of reach, we could not have predicted surpassing it a year ahead of schedule and raising a total of more than \$89 million. That success belongs to each and every one of you who came together to support Wartburg, its students, and its mission.

The stories told here should provide a sense of the scope of Wartburg's recent accomplishments, and we hope you continue to celebrate the good and important work happening every day on campus. It has been a tremendous privilege to lead this campaign and witness firsthand the generosity of so many people who wish to honor the finest school in the East or West.

Thank you for transforming tomorrow for Wartburg College and its students.

Marge McCoy
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 INVESTING IN PEOPLE	\$ 33,944,669
 INVESTING IN PLACES	\$ 14,350,243
 INVESTING IN PROGRAMS	\$ 14,482,046
 ANNUAL FUND	\$ 6,495,059
UNDESIGNATED	\$ 20,310,376

57% OUTRIGHT, 43% DEFERRED

TOTAL RAISED

\$89,582,393

