SOCIAL IMPACT PROJECT GUIDELINE

1. Choose one Social wicked problem that you want to think about, research on and tackle in this project.
2. The project needs to have the following sections:
   2.1. Statement of the problem that you are addressing
   2.2. How significant is the problem and solving it to you, your community, state, country and world?
   2.3. What are the costs and benefits of addressing such problem to the community?
   2.4. What resources do you need to implement your solution?
   2.5. Prepare a (creative) poster that promotes your selected problem, and proposed idea to solve it.
3. Identify areas that you need assistance to put your idea into practice.
4. Write a mini business plan around your proposed idea.

Rubric for Grading Social Impact Project		
	Below Expectation (<5)	**Meet Expectations (5 -8)**	**Exceed Expectations (>9)**
Statement of the problem	A relevant problem isn't selected. It isn't one of the social problems. It isn't a problem that requires innovation as it is something that can be solved by status quo.	A relevant problem is selected. It is one of the social problems. It is a problem that requires innovation as it isn't something that can be solved by status quo.	A relevant and new problem is selected. It is one of the top social problems. It is a problem that requires significant innovation as it isn't something that can be solved by status quo.
Significance of the problem	The significance of the problem isn't highlighted. Statistics are not provided. If addresses, its impact is not discussed.	The significance of the problem is highlighted. Statistics are provided. If addresses, its impact is discussed.	The significance of the problem is thoroughly highlighted. Reliable statistics on the problem are provided. If addresses, its impact on the beneficiaries is discussed.
Innovativeness of the proposed solution	No level of innovation is involved. The proposed solution isn't new. It doesn't involve interdisciplinary thinking. The solution is not directly or indirectly related to the problem.	Moderate level of innovation is involved. The proposed solution is new. It involves interdisciplinary thinking. The solution is directly related to the problem.	High level of innovation is involved. The proposed solution is completely new. It involves significant interdisciplinary thinking. The solution is directly related to the problem.
Writing, readability, logical argument	The essay is readable. Nevertheless, it lacks flow of idea, has less grammar errors, and 4 - 7 spelling errors.	The essay is readable. It has good flow of ideas, has no grammar errors, but there were 2 - 3 spelling errors.	The essay is readable. It has good flow of ideas, has no grammar errors, and no spelling errors.
Poster quality	The poster fails to convey the main theme of the project. It uses less technology. It attracts viewers somehow. It doesn't highlight the problem and suggested solution.	The poster conveys the main theme of the project. It uses innovative technology. It attracts viewers. It highlights the problem and suggested solution.	The poster perfectly conveys the main theme of the project. It uses high level innovative technology. It attracts most viewers. It satisfactorily highlights the problem and suggested solution.