



**Business Administration Major
International Business Concentration
Intended Student Learning Outcomes**

Students will:

1. analyze a real-world scenario to identify key issues and recommend action.
2. apply quantitative skills to solve business problems.
3. apply values and ethics to organizational problems.
4. formulate and communicate, using appropriate technology, a well-organized argument supported by evidence.
5. complete a business related task/project while participating in a team based environment.
6. gather, analyze, and draw conclusions from international business-related data.

Fall 2016