



**Business Administration Major
Sport Management Concentration
Intended Student Learning Outcomes**

Students will:

1. analyze a real-world scenario to identify key issues and recommend action.
2. apply quantitative skills to solve business problems.
3. apply values and ethics to organizational problems.
4. formulate and communicate, using appropriate technology, a well-organized argument supported by evidence.
5. complete a business related task/project while participating in a team based environment.
6. apply managerial or marketing skills to an internship in an athletic setting.

Fall 2016