



**Graphic Design Major
Intended Student Learning Outcomes**

Students will:

1. demonstrate their capacity for expression through the practice of creative visualization, organization, and conceptualization.
2. create, present, and evaluate artwork with high standards and technical skills.
3. understand the significant ideas, techniques, and developments associated with current styles and directions in design communication.
4. recognize and appreciate historical, contemporary, and multicultural influences on graphic design in both traditional and nontraditional modes of expression.

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