

## 2022-23 Institutional Priorities

### Educating Mind, Body, Spirit

- Complete revision of the college's plan of essential education to serve the needs of 21st century liberal arts students for implementation in 2023-24. (G1, S3: Johnson-Ross)
- Expand leadership within academic affairs to include an Associate Dean of Graduate Studies and an Assistant Dean of Academic Innovation to enhance and augment program offerings. (G1, S3: Johnson-Ross)
- Establish the structures, processes and resources necessary for development and implementation of new undergraduate and graduate curricular programs while ensuring financial viability and mission alignment. (G1, S3: Johnson-Ross, Neiduski)

### Inclusive Community

- Empower an Associate Dean of Inclusive Community within Student Life to create structure and accountability for faculty and staff committees to ensure that curricular, co-curricular, and community response efforts are aligned and effective and empower students to lead in the work of inclusive community. (G2, S1: Kneser, Neiduski)

### Student Success

- Engage internal and external stakeholders in intentional dialogue about enhancing student success during and after the college experience, including a comprehensive assessment of generational needs, campus resources, and physical space on campus. (G1, S1: Leisinger, Johnson-Ross, Kneser, Seggerman, Neiduski)
- Analyze current model for first year advising, explore alternative models, and propose a new model for implementation in 2023-24. (G1, S4: Kneser, Johnson-Ross)
- Develop and maintain predictive, data-based models to proactively connect students with resources for success. (G2, S4: Johnson-Ross, Kneser)
- Expand and enhance the early alert system. (G2, S4: Johnson-Ross, Kneser)

### Competitive Advantage

- Develop and implement process for training campus community in the use of the data infrastructure. (G1, S5: Seggerman)
- Complete renovation of Slife Hall and Ubuntu Complex by fall 2023. (G1, S6: Seggerman, Kneser)
- Create mentoring programs and professional development opportunities to support faculty and staff. (G2, S2: Seggerman)
- Continue the salary review process, focusing on the hourly staff outside of Dining, Security, and Operations & Maintenance. (G2, S2: Seggerman)
- Assess and make appropriate adjustments to college branding and marketing. (G2, S3: Willis, Leisinger)
- Research and identify opportunities for alternative pricing strategies. (G2, S3: Willis)
- Create distinction in existing programs through enhanced messaging. (G2, S3: Willis, Leisinger, Neiduski)
- Enhance commitment to transfer recruitment through both personnel and streamlined internal processes. (G2, S3: Willis, Johnson-Ross)
- Create leadership and infrastructure to pursue revenue diversification strategies (Seggerman)
- Develop and implement plans to effectively engage external stakeholders to advance the strategic plan (Leisinger)
- Implement CRM for Advancement: Raiser's Edge (Leisinger)