

Wartburg Mission Statement – Wartburg College is dedicated to challenging and nurturing students for lives of leadership and service as a spirited expression of their faith and learning.

Wartburg Vision Statement – Wartburg College is called to be the leading institution in education of the whole person. Together, we create an inclusive community combining diverse curricular and co-curricular experiences to prepare students to be resilient leaders of positive change through service in a complex world.

Our Institutional Identity – Discover Your Calling

This statement is in development through collaboration with Spiritual Life & Campus Ministry, Vocations Leadership Team, and the Goal 1, Strategy 7 working group listed below.

Goal 1: Wartburg College will be a leading, innovative, and effective institution in educating the whole person.

Strategy One: Enhance student success by centralizing student services in inclusive, accessible, and popular spaces while intentionally collaborating to support the whole student.

Strategy Two: Increase student participation in, and the impact of, experiential learning and career discernment services.

Strategy Three: With a spirit of innovation and using data to inform decision-making, explore and expand curricular opportunities to support current and prospective student populations.

Strategy Four: The college will adopt a collaborative First Year advising model that enhances student success by supporting, teaching, and connecting students on their path toward a holistic transition to Wartburg College.

Strategy Five: Develop a responsive data infrastructure to meet needs across the institution.

Strategy Six: Enhance student facilities to create a more nurturing, collaborative, cohesive, and engaging environment.

Strategy Seven: Evaluate, develop, and implement recommendations concerning the role of vocation (institutional and individual) at Wartburg College.

Goal 2: Wartburg College will create a diverse, inclusive, and culturally competent community.

Strategy One: Enhance our competencies to build and sustain a collaborative, inclusive community that recognizes, values, and includes all members.

Strategy Two: Guided by data to inform decision-making, attract, develop, and retain a diverse faculty and staff, while creating a campus community that celebrates its own diversity as a strength and as a means of shaping Wartburg College's identity as an institution.

Strategy Three: Maximize recruitment efforts across campus to attract prospective students through new initiatives and partnerships in support of a diverse full-time enrollment of 1,550 undergraduate students.

Strategy Four: Maximize retention efforts with a focus on American Multicultural students, males, and other students at risk of leaving Wartburg in support of a diverse full-time enrollment of 1,550 undergraduate students.