

# OUR BRIGHTEST DAYS



REALIZING PURPOSE,  
LEADING CHANGE

Wartburg College is called to be the leading institution in education of the whole person. Together, we create an inclusive community combining diverse curricular and co-curricular experiences to prepare students to be resilient leaders of positive change through service in a complex world.



## EDUCATING MIND, BODY, AND SPIRIT

Wartburg will lean into its strengths: a liberal arts curriculum rooted in experiential and service learning with a commitment to vocation; extensive co-curricular programming; state-of-the-art facilities that ensure access to opportunities for intellectual growth and physical wellness; and a campus ministry rooted in our Lutheran tradition, open and welcoming to all.



## INCLUSIVE COMMUNITY

We will create a community where all students, faculty, and staff are known and valued for the unique experiences they bring to the college. Rooted in our values that call us to serve our neighbor, our campus will be a place where we take care of one another. That support will provide our students with the confidence and resilience they need to be thought leaders and agents of change in today's world.



## STUDENT SUCCESS

To attract and retain students, we will equip them with the skills they need to thrive on our campus, in the community, and in the world. Wartburg faculty and staff guide our students on their path to success and we will improve accessibility for all students — through policy, practice, and infrastructure — to ensure every student's successful navigation to graduation.



## COMPETITIVE ADVANTAGE

To maintain affordability for students and guarantee long-term financial stability for the college, we will find innovative ways to diversify our revenue streams to decrease dependence on tuition. We will strengthen our recruitment and development of faculty and staff, empowering our employees to thrive as they contribute to the distinctiveness of the Wartburg story.