

Business Administration Major

Core required for a Business Administration Major (13 course credits):

<p>+AC 121 Principles of Accounting I (F,W) +AC 122 Principles of Accounting II (F,W) +EC 117 Principles of Macroeconomics (F,W) +EC 118 Principles of Microeconomics (F,W,M) +CS 110 Introduction to Information Systems (F,W) <u>or</u> CS 120 Introduction to Computers (F,M) +MA 107 Finite Math (F,W,M) <u>or</u> MA 250 Applied Calculus (F,W) <u>or</u> MA 251 Foundational Differential Calculus (F,W) <u>and</u> MA 252 Foundational Differential Calculus (F,W) +MA 214 Statistical Methods <u>or</u> MA 313 Math Probability & Statistics</p>	<p>BA 311 Communication for Business Professionals(.5cc) (F,W) BA 331 Business Law I (F,W) BA 334 Business Finance (F,W,Alt M) BA 345 Principles of Management (F,W,M) BA 353 Principles of Marketing (F,W,M) BA 460 Senior Seminar in Business~ (F,W) LS 111 Professional Business Career Prep (.5cc)(F,W) + Complete by the end of 2nd year ~ BA 460 has prerequisites of BA 311, BA 334, BA 345, BA 353 & 4th year standing</p>
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Students may also complete one or more concentrations:

Finance	Marketing
<p>Required Courses: EC 342 Financial Markets & Modern Money (F) BA 338 Portfolio Management (.25 cc) (F,W) BA 480 Financial Modeling <u>or</u> BA 481 Financial Statement Analysis and Security Valuation (Alt W)</p> <p>Electives: (Select Two) AC 321 Intermediate Accounting I (F) AC 323 Cost Accounting (Alt F or W) AC 423 Income Tax Accounting I (F) BA 332 Business Law II (Alt F) BA 365 Principles of Insurance (Alt F) BA 418 Sustainable Economics and Finance (Alt W) <u>or</u> EC 418 Sustainable Economics and Finance EC 355 International Trade and Finance* (Alt F) BA 480 Financial Modeling (Alt W) BA 481 Financial Statement Analysis and Security Valuation (Alt W) <i>In the Finance Concentration, only one course used to meet a requirement in the Accounting or Economics major or minor can be used to meet a requirement in the concentration.</i></p>	<p>Required Courses: BA 424 Consumer Behavior (F) BA 454 Advertising and Promotion (W)</p> <p>Electives: (Select Two) BA 414 Intro to Sales and Sales Management (Alt W) BA 433 Trends in Marketing (Alt M) BA 442 International Marketing* (Alt W) BA 444 Marketing Research (Alt F) BA 447 Entrepreneurship** (F) COM 346 Organizational & Public Relations Writing Techniques BA 375 Online Marketing (W) <u>or</u> COM 375 Online Marketing **Can be used to meet a requirement in the management concentration <u>or</u> the Marketing concentration, but not both.</p>
Management	International Business
<p>Required Courses: BA 346 Human Resource Management (W,M) BA 438 Organizational Behavior & Management (W) BA 361 Operations Management (F,W)</p> <p>Electives: (Select One) BA 377 Non-profit Management (Alt W) BA 436 Trends in Business Management (Alt M) BA 441 Multinational Management* (Alt F) BA 447 Entrepreneurship** (F) BA 449 Organizational Leadership (F or W) **Can be used to meet a requirement in the management concentration <u>or</u> the Marketing concentration, but not both.</p>	<p>Required Courses: BA 441 Multinational Management* (Alt F) BA 442 International Marketing* (Alt W) EC 348 Development Economics (Alt W) EC 355 International Trade and Finance* (Alt F) Additionally, a Minor in a foreign language is required</p>
Supply Chain Management	Sport Management
<p>Required Courses: BA 362 Supply Chain Management (F,W) BA 363 Business Data Analytics (F) BA 361 Operations Management (Alt W,M) BA 371 Internship (.5cc) (F,W)</p> <p>Electives: (Select One) BA 346 Human Resource Management (W,M) BA 373 Project Management (W) BA 374 Logistics Management and Distribution (F)</p>	<p>Required Courses: BA 346 Human Resource Management (W,M) <u>or</u> BA 454 Advertising and Promotion (W) PE 142 Intro to Sport Management (.5cc) (F) PE 300 Contemporary Issues in Sport Management (W) PE 375 Administration & Organization of Fitness Programs & Facilities (F) PE 471 Internship in Fitness Management (F,W) The Sport Management concentration is designed to prepare students for Masters Degree programs. Without additional credentials, job opportunities at the BA level are very limited.</p>

This is for planning purposes only-UTD is online. 11/19

*Meets Diversity Across the Curriculum requirement