



**BUSINESS ADMINISTRATION, ACCOUNTING &  
ECONOMICS DEPARTMENT**

**BUSINESS ADMINISTRATION MAJOR**

Students may also complete one or more concentrations:

<b>Finance</b>	<b>Marketing</b>
<p><b>Required Courses:</b> EC 342 Financial Markets &amp; Modern Money ** BA 336 Investments</p> <p><b>Electives: (Select Two)</b> EC 355 International Trade and Finance BA 480 Financial Modeling BA 481 Financial Statement Analysis and Security Valuation</p> <p><b>**In the Finance Concentration, only one course used to meet a requirement in the Economics major or minor can be used to meet a requirement in the concentration</b></p>	<p><b>Required Courses:</b> BA 424 Consumer Behavior BA 454 Advertising and Promotion</p> <p><b>Electives: (Select Two)</b> BA 414 Intro to Sales and Sales Management BA 433 Trends in Marketing BA 442 International Marketing* BA 444 Marketing Research BA 447 Entrepreneurship** COM 346 Organizational &amp; Public Relations Writing Techniques BA 375 Digital Marketing <u>or</u> COM 375 Digital Marketing <b>**Can be used to meet a requirement in the management concentration <u>or</u> the Marketing concentration, but not both.</b></p>
<b>International Business</b>	
<p><b>Required Courses:</b> BA 441 Multinational Management* (Alt F) BA 442 International Marketing* (Alt W) EC 348 Development Economics (Alt W) EC 355 International Trade and Finance* (Alt F) <b>Additionally, a proficiency in a foreign language is required</b></p>	

\*Meets Diversity Across the Curriculum requirement



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## BUSINESS ADMINISTRATION MAJOR

### Core required for a Business Administration Major (13.5 course credits):

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| <ul style="list-style-type: none"> <li>+AC 121 Principles of Financial Accounting</li> <li>+AC 122 Principles of Managerial Accounting</li> <li>+EC 117 Principles of Macroeconomics</li> <li>+EC 118 Principles of Microeconomics</li> <li>+CS 110 Introduction to Information Systems</li> <li style="padding-left: 20px;"><u>or</u> CS 120 Introduction to Computers</li> <li>+MA 107 Finite Math</li> <li style="padding-left: 20px;"><u>or</u> MA 250 Applied Calculus</li> <li style="padding-left: 20px;"><u>or</u> MA 251 Foundational Differential Calculus</li> <li style="padding-left: 20px;"><u>and</u> MA 252 Foundational Differential Calculus</li> <li>+MA 214 Statistical Methods</li> <li style="padding-left: 20px;"><u>or</u> MA 313 Math Probability &amp; Statistics</li> </ul> | <ul style="list-style-type: none"> <li>BA 331 Business Law I</li> <li>BA 334 Business Finance</li> <li>BA 345 Principles of Management</li> <li>BA 353 Principles of Marketing</li> <li>BA 363 Business Data Analytics</li> <li>BA 460 Senior Seminar in Business~</li> <li>LS 111 Professional Business Career Prep (.5cc)</li> </ul> |
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+ Complete by the end of 2nd year

~ BA 460 has prerequisites of BA 334, BA 345, BA 353 & 4th year standing

Students may also complete one or more concentrations:

<b>Management</b>	<b>Supply Chain Management</b>
<p><b>Required Courses:</b>            BA 346 Human Resource Management            BA 438 Organizational Behavior &amp; Management            BA 361 Operations Management</p> <p><b>Electives: (Select One)</b>            BA 377 Non-profit Management            BA 436 Trends in Business Management            BA 441 Multinational Management*            BA 447 Entrepreneurship**            BA 449 Organizational Leadership</p> <p><b>**Can be used to meet a requirement in the management concentration <u>or</u> the Marketing concentration, but not both.</b></p>	<p><b>Required Courses:</b>            BA 262 Supply Chain Management            BA 361 Operations Management            BA 371 Internship (.5cc)</p> <p><b>Electives: (Select Two)</b>            BA 346 Human Resource Management            BA 373 Project Management            BA 441 Multinational Management            ES 365 Quality Engineering            BA 374 Logistics Management and Distribution <u>or</u>            ES 419 Facilities and Logistics</p>
<b>Sport Management</b>	
<p><b>Required Courses:</b>            BA 346 Human Resource Management  <u>or</u> BA 454 Advertising and Promotion            PE 142 Intro to Sport Management (.5cc)            PE 300 Contemporary Issues in Sport Management            PE 375 Administration &amp; Organization of Fitness Programs &amp; Facilities            PE 471 Internship in Fitness Management</p> <p><b>The Sport Management concentration is designed to prepare students for Masters Degree programs. Without additional credentials, job opportunities at the BA level are very limited.</b></p>	

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This is for planning purposes only UTD is online. 3/2024



# BUSINESS ADMINISTRATION, ACCOUNTING & ECONOMICS DEPARTMENT

## ACCOUNTING MAJOR

### Accounting Major (16 course credits):

#### Required Courses:

AC 121 Principles of Financial Accounting  
 AC 122 Principles of Managerial Accounting  
 AC 230 Accounting Systems  
 AC 321 Intermediate Accounting I  
 AC 322 Intermediate Accounting II  
 AC 323 Cost Accounting

AC 420 Auditing  
 AC 423 Income Tax Accounting I  
 AC 427 Senior Seminar in Accounting  
 BA 331 Business Law I  
 BA 334 Business Finance  
 BA 363 Business Data Analytics  
 CS 110 Introduction to Information Systems  
 EC 118 Principles of Microeconomics  
 LS 111 Professional Business Career Preparation  
 MA 214 Statistical Methods or  
     MA 313 Mathematical Probability and  
         Statistics

#### Accounting Electives (must choose one):

AC 421 Advanced Accounting  
 AC 422 Governmental and Non-profit Accounting  
 AC 424 Income Tax Accounting II

#### Additional Accounting Electives:

AC 429 CPA Review  
 AC 371 Accounting Internship

For students planning to sit for the Uniform CPA Exam in Iowa, at least one course is needed in each of the following areas: financial accounting, auditing, taxation, and management (cost) accounting. A total of a 24 semester hour equivalent in accounting courses is also required. Students are planning to take the CPA Exam should complete the accounting core plus one of the following topic choices:

#### Business Analysis and Reporting (BAR)\*

Accounting Core  
 AC421 Advanced Accounting  
 AC422 Government & Non-Profit  
 BA 480 Financial Modeling  
 BA 481 Financial Statement Analysis  
 AC 429 CPA Review

\*Students interested in both the CPA and CMA exams should take this topic choice

#### Information Systems and Control (ISC)

Accounting Core  
 CS 120 Intro to Computers & Programming  
 CS 205 Data Wrangling & Visualization  
 CS 235 Computer Network Security  
 CS 250 Systems Analysis  
 CS 350 Information Resource Management  
 CS 355 Data Mining

#### Tax Compliance and Planning (TCP)

Accounting Core  
 BA 336 Investments  
 AC421 Advanced Accounting  
 AC 424 Income Tax Accounting II  
 AC 429 CPA Review

\*Meets Diversity Across the Curriculum requirement



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## ECONOMICS MAJOR

**Economics Major (14 course credits):**

**Required Courses:**

- EC 117 Principles of Macroeconomics
- EC 118 Principles of Microeconomics
- EC 317 Intermediate Macroeconomics
- EC 318 Intermediate Microeconomics
- EC 401 Econometrics
- EC 461 Senior Thesis I
- EC 462 Senior Thesis II
- MA 214 Statistical Methods *or*  
MA 313 Mathematical Probability and  
Statistics
- MA 250 Applied Calculus
- MA 251 Foundational Differential Calculus
- MA 252 Foundational Integral Calculus

**Three Course Credits from:**

- EC 243 The Federal Reserve System
- EC 295 Special Topics
- EC 342 Financial Markets and Modern Money
- EC 348 Development Economics\*
- EC 355 International Trade and Finance\*
- EC 360 Managerial Economics
- EC/BA 364 Bank Management
- EC 371 Internship
- EC/BA 418 Sustainable Economics and Finance
- EC 450 Independent Study

**Two Course Credits from:**

- MA 255 Multivariable Calculus
- MA 301 Linear Algebra
- MA 314 Statistical Applications
- MA 350 Differential Equations

**Recommended Electives:**

- CS 110 Introduction to Information Systems
- MA 301 Linear Algebra
- PH 202 Logic
- One Political Science course

*Students planning on graduate school should take as much calculus as possible. By completing the economics major, students have met the requirements for OCAC/ILAC.*

\*Meets Diversity Across the Curriculum requirement