### DIGITAL DISPLAY

#### WALSTON-HOOVER STADIUM
- 36x15 feet
- Full color/HD quality with sound
- Five football games with attendance exceeding 15,000

#### LEVICK ARENA
- Full color video and graphics
- 30 home events (volleyball, basketball, and wrestling) with attendance exceeding 18,000

#### KNIGHT VISION INTERNET CHANNEL
- Broadcasts all home athletic events
- 2014 total unique users: 26,137
- 2014 total sessions: 45,368
- Top states (viewing sessions)
  1. Iowa
  2. Minnesota
  3. Illinois
  4. Wisconsin
  5. California
- Top cities (viewing sessions)
  1. Waverly
  2. Chicago
  3. Minneapolis
  4. Iowa City
  5. Cedar Rapids

### Pricing Options

- **$250**
  - Your digital, full color logo on both message boards for all home athletic events.

- **$500**
  - Your logo on all Knight Vision athletic broadcasts.
  - Your logo on both message boards.

- **$500**
  - Your commercial shown during all Knight Vision athletic broadcasts (commercial provided by business).

- **$1000**
  - Your logo on all Knight Vision athletic broadcasts.
  - Your logo on both message boards.
  - Your commercial shown during all Knight Vision athletic broadcasts (commercial provided by business).