

# DIGITAL DISPLAY



## WALSTON-HOOVER STADIUM

- 36x15 feet
- Full color/HD quality with sound
- Five football games with attendance exceeding 15,000

**\$250**

Your digital, full color logo on both message boards for all home athletic events.

**\$500**

Your logo on all Knight Vision athletic broadcasts.  
Your logo on both message boards.

**\$500**

Your commercial shown during all Knight Vision athletic broadcasts (commercial provided by business).

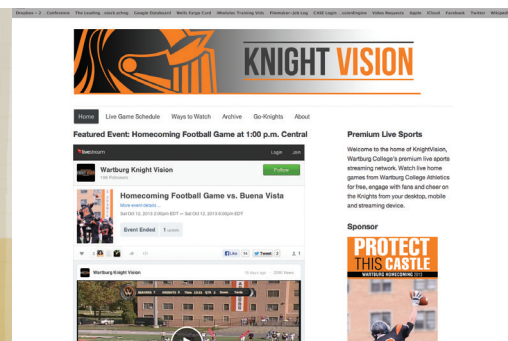
**\$1000**

Your logo on all Knight Vision athletic broadcasts.  
Your logo on both message boards.  
Your commercial shown during all Knight Vision athletic broadcasts (commercial provided by business).



## LEVICK ARENA

- Full color video and graphics
- 30 home events (volleyball, basketball, and wrestling) with attendance exceeding 18,000



## KNIGHT VISION INTERNET CHANNEL

- Broadcasts all home athletic events
- 2014 total unique users: 26,137
- 2014 total sessions: 45,368
- Top states (viewing sessions)
  1. Iowa
  2. Minnesota
  3. Illinois
  4. Wisconsin
  5. California
- Top cities (viewing sessions)
  1. Waverly
  2. Chicago
  3. Minneapolis
  4. Iowa City
  5. Cedar Rapids