



Quality

PARTNERSHIP OPPORTUNITIES

Wartburg College has a reputation for quality, both in its highly ranked academic programs and its internationally recognized music and athletic programs. The college is listed as a top-tier liberal arts college in such prestigious publications as *The Princeton Review*, *U.S. News and World Report*, and *Peterson's Top Schools for Science*. The college has a large economic footprint in the Cedar Valley – \$113 million in Waverly alone. Nearly 3,500 alumni currently reside in the area, and 61 percent of U.S. students stay in Iowa and the region after graduation.

Wartburg College values leadership and service. Business leaders have found partnerships with Wartburg positively impact their business by co-branding themselves with an organization of similar values and gaining visibility through major campus events. We encourage you to take a closer look at how a Wartburg partnership could improve your business.

LOCAL REACH AND INFLUENCE

- 450 faculty/staff members — many serve on local boards, organizations, and churches
- 1,200 Wartburg students are from Iowa with 500 from Northeast Iowa
- Nearly 9,000 alumni live in Iowa and about 3,500 live in Northeast Iowa

REGIONAL AND NATIONAL REACH AND INFLUENCE

- 21,000 alumni in all 50 states and over 70 foreign countries
- 7,700 alumni live in the Upper Midwest (Iowa, Minnesota, Wisconsin, and Illinois)

ANNUAL ATTENDANCE AT COLLEGE EVENTS

- Alumni events (Homecoming, Family Weekend, Outfly) – 6,500
- Athletic events – 35,000
- Fine Arts events (Artist Series, Christmas with Wartburg, theatre) – 12,000

Wartburg College is dedicated to challenging and nurturing students for lives of leadership and service as a spirited expression of their faith and learning.